

trueocean

COASTAL COLLECTION

AT-A-GLANCE

CATALOG

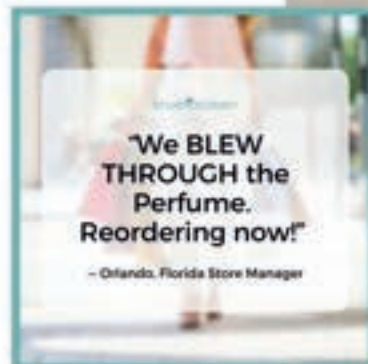
SUMMER 2024



WWW.MYTRUEOCEAN.COM

WHY CARRY TRUE OCEAN?

- ✓ MADE IN THE USA WITH PREMIUM INGREDIENTS
- ✓ IMPRESSIVE MARGINS + HIGH SELL THROUGH
- ✓ BEAUTIFUL COASTAL DISPLAYS + PACKAGING



PREMIUM INGREDIENTS INCLUDE:

- ✓ BUTTERS + ESSENTIAL OILS
- ✓ EXTRACTS + SEA SALTS
- ✓ ALOE VERA + ROSE WATER

OCEAN WATER BODY CARE

True Ocean's products offer a boutique, beach-centric collection for your customers to experience coastal life year-round.

SURF

SALT

SUN



MARGARITAVILLE.
Hotels & Resorts

+

Sandals
RESORTS INTERNATIONAL

+



THE RITZ-CARLTON®

+



trueocean

COASTAL COLLECTION

AT-A-GLANCE CATALOG SUMMER 2024

COASTAL COLLECTION

\$10 EA | \$20 MSRP | MOQ = 8

★ BEST SELLERS

BASED ON 2023 SALES



FOAMING
MINERAL BATH
SKU: FMB22A01
6 OZ / 170 G



SEA SALT BATH
SKU: SSB22A01
8 OZ / 227 G



MINERAL LOTION
SKU: ML22A01
3.4 OZ / 100 ML



BODY SPRAY
SKU: BSP22A01
3.4 OZ / 100 ML



SALT SCRUB
SKU: SSC24A01
6.1 OZ / 180 ML



SEASOAP
SKU: PM22A01
8.5 OZ / 250 ML



PILLOW MIST
SKU: PM22A01
2.7 OZ / 80 ML



BEACH HAIR
SKU: BH22A01
3.4 OZ / 100 ML



FACE SPRITZ
SKU: FS22A01
2.7 OZ / 80 ML



SOY CANDLE
SKU: SC22A01
5 OZ / 142 G



SALES@MYTRUEOCEAN.COM | 877-319-0007

NEW & TRENDING

PRICED AS MARKED | MOQ = 8



REED DIFFUSER

\$11 EA | \$22 MSRP
SKU: DIF24A01W
3.4 OZ / 100 ML



BODY WASH

\$12 EA | \$24 MSRP
SKU: BW24A01W
8.5 OZ / 250 ML



POS DISPLAY
FREE
(SEE REVERSE
FOR DETAILS)

POCKET MISTS **BEST SELLER**

\$8 EA | \$16 MSRP | MOQ = 10



PILLOW MIST
SKU: PMPKT01W
0.34 OZ / 10 ML



BODY SPRAY
SKU: BSPPKT01W
0.34 OZ / 10 ML



GIFT SETS

\$30 EA | \$60 MSRP | MOQ = 8

ISLAND BLISS

SKU: IB22A01W
INCLUDES:

- ✓ BODY SPRAY
- ✓ MINERAL LOTION
- ✓ PILLOW MIST



SAIL AWAY

SKU: SA22A01W
INCLUDES:

- ✓ BEACH HAIR
- ✓ MINERAL LOTION
- ✓ FACE SPRITZ

SAY HELLO TO COASTAL



Capture your beach day with True Ocean's Eau de Parfum.

A light, aromatic blend with notes of palm leaf, bergamot blossom, and mandarin.



NEW!

COASTAL

EAU DE PARFUM

\$24 EA | \$48 MSRP

SKU: EDP23A01

1.7 OZ / 48 G

- ✓ HIGH SELL THROUGH
- ✓ LOW MSRP @ \$48
- ✓ RESONATES WITH COASTAL LIFESTYLER

FREE DISPLAYS + TESTERS

**TESTERS
INCLUDED**
Need more?
Just ask!



POINT OF SALE

FREE w/ \$160 min

Includes:

Display Unit

Netting

20 Pocket Mists

6"w x 8"d x 8"h



COUNTERTOP

FREE w/ \$400 min

Includes:

Display Unit

Netting

Plant or Coral Accessory

16"w x 10"d x 23"h



FLOOR STAND

FREE w/ \$800 min

Includes:

Shelving Unit

Netting

Plant or Coral Accessory

18"w x 12"d x 66"h

JUST FOR YOU

MERCH TO MAKE A SPLASH



GIFT BOXES
PACK OF 10 / \$12.50
6.5" x 7.25" x 1.75"

NEW!



EDP SAMPLE CARDS
PACK OF 20 / \$20

trueocean

COASTAL COLLECTION



FAQs

Do you have order minimums?

No we do not! We do offer FREE displays with minimum purchase starting at only \$160.

Can we sell online?

Yes, with a few guidelines. Email sales@mytrueocean.com for more info.

GET IN TOUCH



877-319-0007



@TRUEOCEAN.COASTAL

To place your order,
send us an email at
sales@mytrueocean.com



MADE WITH OCEAN WATER